

2018 Sponsorship Packet

*Drowning effects 1 out of every 5 people
in some way. – American Red Cross*

*Drowning is the
Leading cause of
death for young
children ages 1-4.*



CASEY'S FOUNDATION
Be Aware and Be Safe

*Participation in a learn to swim
program can reduce the risk of
drowning by 88%
(source: Pediatrics & Adolescent
Medicine)*

*All Sponsorships will go to increase Drowning Awareness
and create Water Safety Programs.*

Casey's Foundation is a 501c3 Non-Profit Foundation



Casey's Foundation Hosts Its
3rd Annual
Be Aware & Be Safe 5K Walk/Run
For Drowning Prevention Awareness
Nashville, TN
April 28, 2018
9:00am

Committed to honoring the life of Casey Michael Lane Bush, the Foundation's mission is to increase Drowning Awareness and Water Safety. 2018 will focus on funding Swim Lesson Scholarships, CPR Certification Scholarships and providing local libraries with Water Safety Materials.

Casey's Foundation would like to invite you to participate in a sponsorship to assist us in our mission. Advertising opportunities are available as set forth in the attached sponsorship package. All Sponsorships must be received before April 5, 2018 to guarantee that your Company Logo/name will be on information displayed at the Foundation event on April 28, 2018.

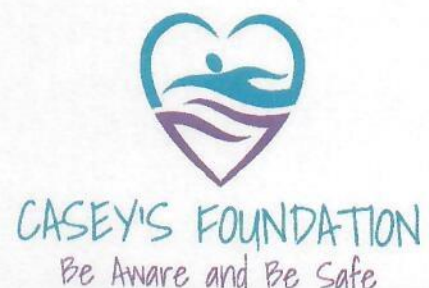


Sponsors will also be displayed (based on the chosen level) during community Events and Parades along with signage at Tractor Shows where the Foundation 1948 Ford 8N Tractor will be displayed.

Your involvement in Casey's Foundation for 2018 will affect many lives as the Foundation continues its mission to save lives. If you are interested in a Sponsorship, please return the completed application along with payment to: Casey's Foundation, 426 S. Palmers Chapel Rd, Cottontown, TN 37048
Or email tcbush@caseysfoundation.com

Sincerely,

TC Bush
Casey's Foundation Director



2018 Sponsorship Levels

Life Saver Sponsorship \$2500 - ONLY 1 LIFE SAVER SPONSORSHIP AVAILABLE

Largest Year Long Visual Exposure

- Company logo/name will be displayed at several Tractor Shows and community events throughout the year
- Company logo/name listed on Social Media and the Casey's Foundation website

Largest Exposure at the Casey's Walk/Run 5K Fundraiser Event April 28, 2018

- Company logo/name featured at the Start/Finish of Casey's Walk/Run 5K
- 10x10 Booth space with tent and 2 chairs to promote your company at Casey's Walk
- Company logo/name listed on back of all Casey's Walk/Run 5K runner/volunteer T-shirts
- Company logo/name displayed on all race banners promoting the race
- (4) 2x3 Company logo/name signs thru out the course/ (2) 2x3 Company logo/name signs by stage
- 12 Casey's Walk/Run 5K entries

Platinum Sponsorship \$1500 - ONLY 2 PLATINUM SPONSORSHIPS AVAILABLE

Year Long Visual Exposure

- Company logo/name will be displayed at several Tractor Shows and community events throughout the year
- Company logo/name listed on Social Media and the Casey's Foundation website

Exposure at the Casey's Walk/Run 5K Fundraiser Event April 28, 2018

- 10x10 Booth space and 2 chairs to promote your company at Casey's Walk
- Company logo/name listed on back of all Casey's Walk/Run 5K runner/volunteer T-shirts
- Company logo/name displayed on all race banners promoting the race
- (2) 2x3 Company logo/name signs thru out the course/ (1) 2x3 Company logo/name signs by stage
- 8 Casey's Walk/Run 5K entries

Gold Sponsorship \$1000 - ONLY 3 GOLD SPONSORSHIPS AVAILABLE

Year Long Visual Exposure

- Company logo/name will be displayed at several Tractor Shows and community events throughout the year
- Company logo/name listed on Social Media and the Casey's Foundation website

Exposure at the Casey's Walk/Run 5K Fundraiser Event April 28, 2018

- 10x10 Booth space and 2 chairs to promote your company at Casey's Walk
- Company logo/name listed on back of all Casey's Walk/Run 5K runner/volunteer T-shirts
- Company logo/name displayed on all race banners promoting the race
- (1) 2x3 Company logo/name signs thru out the course
- 4 Casey's Walk/Run 5K entries

Silver Sponsorship \$500 - ONLY 4 SILVER SPONSORSHIPS AVAILABLE

Year Long Visual Exposure

- Company logo/name listed on Social Media and on the Casey's Foundation website

Exposure at the Casey's Walk/Run 5K Fundraiser Event April 28, 2018

- Company logo/name listed on back of all Casey's Walk/Run 5K runner/volunteer T-shirts
- 2 Casey's Walk/Run 5K entries

Bronze Sponsorship \$250 - ONLY 4 BRONZE SPONSORSHIPS AVAILABLE

Year Long Visual Exposure

- Company logo/name listed on Social Media and on the Casey's Foundation website

Exposure at the Casey's Walk/Run 5K Fundraiser Event April 28, 2018

- Company logo/name listed on back of all Casey's Walk/Run 5K runner/volunteer T-shirts



CASEY'S FOUNDATION
Be Aware and Be Safe



Casey's Foundation

2018 Sponsorship Contract

Company/Name: _____
Contact Person: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone Number: _____ Fax Number: _____
Email: _____
Sponsor Name (as it should appear in print) _____

Please email your logo or picture to tcbush@caseysfoundation.com
by April 5, 2018

Sponsorship Opportunities:

- | | |
|-------------------------------------|--------|
| <input type="checkbox"/> Life Saver | \$2500 |
| <input type="checkbox"/> Platinum | \$1500 |
| <input type="checkbox"/> Gold | \$1000 |
| <input type="checkbox"/> Silver | \$500 |
| <input type="checkbox"/> Bronze | \$250 |

Donation: \$ _____

Sponsor Product Donation:

Value: \$ _____

Description: _____

Would you like your sponsorship level to remain anonymous?

- Yes
 No

Total Sponsorship Amount: \$ _____

Check #: _____

Please make checks payable to Casey's Foundation

We Also Accept Credit Cards

Visa Mastercard Amex Disc PayPal

Please return sponsor contact to:

Casey's Foundation
426 South Palmers Chapel Rd
Cottontown, TN 37048
615.348.7186
tcbush@caseysfoundation.com

*Thank you for supporting
Casey's Foundation and the
3rd Annual Be Aware & Be Safe
Walk/Run 5K
For Drowning Prevention Awareness*

www.caseysfoundation.com